



MEDITERRANEAN WORKSHOP 2017

Naples, 23-24 October

An intellectual laboratory to identify opportunities
and generate new initiatives for a shared development.
The Workshop provides a forum for the discussion
and promotion of practical proposals.

Dedicated to the memory of Franco Rizzoli, founder of UNIMED



<http://www.jeangilder.it/mw17/>

BACKGROUND AND INTRODUCTION

Globalization is producing deep and often dramatic changes all over the world. The Euro-Mediterranean area is now affected by economic crisis and social distress, with disparities that generate tensions inside and among countries. However, as in other transition periods in the history of mankind, hard challenges come together with new opportunities, accessible by using innovative approaches.

To reverse the present trend, it is thus time for Euro-Mediterranean countries to develop new strategies consistent with the global nature of the challenges. Such strategies should achieve sustainable development, boost opportunities for job creation and increase competitiveness, by mitigating disparities and leading to a new role at the world scale. Consolidating existing cooperation mechanisms and generating new initiatives by increasing coordination and concentration of objectives, resources and competences can be driving forces to promote sustainable and socially inclusive development of Mediterranean regions in the framework of the European Cohesion Policy. Dialogue, shared competences and agreed objectives should characterize this approach. In this regard, the Workshop will profit from the international and multicultural nature of research and education, as well as from existing networks.

The Workshop is connected with the Colloquium that was organized in Marseille on 4 – 5 May 2017 by the RMEI Network of Mediterranean Universities and by the École Centrale Marseille, in collaboration with UNESCO (Chair 651) Innovation pour le Développement Durable, CMU-Community of Mediterranean Universities, UNIMED - Mediterranean Universities Union, GEC École de Management - Marrakech, University of Naples Federico II, University of Naples L'Orientale, SVIMEZ and Science and School Association.

And seas but join the regions they divide

Alexander Pope in his juvenile poem "Windsor forest"
(1713)

WORK TRACKS

The core of the Workshop consists of sessions dedicated to four Work Tracks on best practices and new projects, as defined below. Within the framework of each Work Track, the Workshop is open to various topics though with special attention to those that are mentioned.

WORK TRACK 1:

MOBILITY IN EDUCATION, INDUSTRIAL INNOVATION AND BUSINESS CREATION

- Exchange programs.
- Recognition of professional qualifications.
- Mobility in start-up initiatives.

WORK TRACK 2: CULTURAL HERITAGE

- Harbors of the ancient Mediterranean: cultural networks, material exchanges and political identities.
- Advanced techniques and methodologies for the cultural heritage.
- Innovation in the management of the cultural heritage.

WORK TRACK 3: SUSTAINABLE DEVELOPMENT

- Sustainable cities, green parks, air quality.
- Solid waste management.
- Rural development.

WORK TRACK 4: LOGISTICS AND MARINE STRATEGY

- Impact of environmental sustainability on transport and logistics.
- Intermodal transport strategy: challenges and future developments.
- New trends in ports and in the shipping industry.

The Workshop offers the opportunity to present new ideas for the future of the Euro-Mediterranean area, to establish relations and to federate people motivated in constructing practical proposals with the features required for support through the appropriate institutional channels.

CALL FOR PROJECT IDEAS AND PARTICIPATION IN THE WORKSHOP

Participation in the Workshop is upon invitation. Those interested in applying for attendance should complete the online application form. Selected applicants will receive an invitation. Applicants who also wish to present their project should submit an abstract for selection via the online application form (see instructions and template below).

Deadline for applications and abstract submission: 24 August 2017

Abstracts should not exceed 2,000 characters, spaces included. For style, please follow the abstract template.

PRELIMINARY PROGRAM

DAY 1: 23 October 2017	
09:00-09:30	Registration
Opening Chair: Paolo Strolin (University of Naples Federico II)	
09:30-10:00	Welcome and auspices Gaetano Manfredi (President of the University of Naples Federico II and of CRUI) Valeria Fascione (Minister of Internationalization, Start up and Innovation - Regione Campania) Annamaria Palmieri (Counselor for Education and School - Municipality of Naples)
A NEW MEDITERRANEAN FROM ANCIENT CULTURES Chair: Wail Benjelloun (President of UNIMED)	
10:00-10:20	Cultural Heritage and Mediterranean Identities Luigi Mascilli Migliorini (University of Naples L'Orientale)
10:20-10:50	Euro-Mediterranean Integration and cooperation: prospects and challenges Michel Foucher (Université Paris 1)
Break Chair: Abdelmajid Ben Amara (President of RMEI, General Director of Scientific Research of Tunisia)	
11:20-11:50	The Mediterranean from a Middle East and Africa Perspective Speaker TBD
11:50-12:10	Annual Report on the Mediterranean Massimo Deandreis (Director of SRM)
12:10-12:30	Opportunities for economic and social development of the Mediterranean area Adriano Gianola (President of SVIMEZ)
12:30-12:50	The cooperation in the Mediterranean area and the European Commission - Speaker TBD
12:50-13:00	White Book for the UNESCO Science Forum, as from the Marseille Colloquium - Report by the Chairman
Lunch Break	
BEST PRACTICES & NEW PROJECTS WORK TRACK 1 - MOBILITY IN EDUCATION, INDUSTRIAL INNOVATION & BUSINESS CREATION	
Conveners: Antonello Cutolo (University of Sannio), Mariano Iadanza (Città della Scienza) and Ahmed Ben Cheikh Larbi (EAMC and ENSIT, Tunis)	
14:00-16:00	Opening, presentations of projects and discussion
Break	
BEST PRACTICES & NEW PROJECTS WORK TRACK 2 - CULTURAL HERITAGE	
Conveners: Carlo Rescigno (University of Campania Luigi Vanvitelli) and Convener TBD	
16:30-18:30	Opening, presentations of projects and discussion

DAY 2: 24 October 2017

BEST PRACTICES & NEW PROJECTS

WORK TRACK 3 – SUSTAINABLE DEVELOPMENT

Conveners: Walid el Baba (EAMC and WEBCO, Lebanon)
and Piergiuseppe Morone (University of Rome Unitelma Sapienza)

09:00-11:00 Opening, presentations of projects and discussion

Break

BEST PRACTICES & NEW PROJECTS

WORK TRACK 4 – LOGISTICS AND MARINE STRATEGY

Conveners: Dragan Čišić (University of Rijeka, Croatia)
and Pietro Evangelista (CNR-IRISS)

11:20-13:20 Opening, presentations of projects and discussion

Lunch Break

Open Table on New Projects

Chair: Francesco Losurdo (University of Bari, General Secretary of CMU)

14:30-14:50 A Key Issue: the Future of the Mediterranean Harbours
Pietro Spirito (President of the Harbours' System of the Middle Tyrrhenian, Italy)

14:50-16:30 Work Tracks' Reports and Discussion

Break

17:00-18:00 Actions for the Future: General Discussion
Chair: Enzo Siviero (Rector of University eCampus, Vice President of RMEI and Deputy General Secretary of EAMC)

Closing

Adriano Giannola (President of SVIMEZ)

VENUE

University of Naples Federico II
Congress Center Saints Marcellino and Festo
Largo San Marcellino 10, Naples, Italy

The Congress Center is hosted in a historical building located in the historical center of Naples, at the traditional heart of University life. The area offers wide opportunities for accommodation.

Detailed information will be provided later.



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UNDER THE AUSPICES OF:



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COVER IMAGE (In the bottom):

Left: world map reconstituted from Ptolemy's Geography (ca. AD 150)
Credited to Francesco di Antonio del Chierico - Ptolemy's Geography [Harleian MS 7182, ff 58-59],
Public Domain, <https://commons.wikimedia.org/w/index.php?curid=193697>

Right: The Tabula Rogeriana, drawn in 1154 by the Arab geographer El Idrisi at the court of the Norman King Roger II of Sicily
Al-Idrisi - Konrad Miller's collage of the Bodleian MS. Pococke 375 or possibly another based on
the French National Library's MS. Arabe 2221,
Public Domain, <https://commons.wikimedia.org/w/index.php?curid=3134727>